



SOUTH CALLAWAY BULLDOG FOOTBALL

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SOUTH CALLAWAY BULLDOG FOOTBALL – STATEMENT OF PURPOSE

Players and Parents,

As we reflect over the past several seasons we see some wonderful changes and amazing memories from players and parents from past years. However, as we look toward the future, we can also see that some of the most incredible Bulldog football is just ahead! What used to be the exception is now the rule...winning seasons, consistent trips to the playoffs, conference, district and Callaway Cup championships! This level of consistency has legitimized our program as a strong competitor in Missouri football. Our youth, middle school, and JV programs continue to build support and quality athletes who eventually become our Friday night, varsity athletes. We have watched this program become something this community is consistently supporting, enjoying, and taking pride in from year to year.

As always, the primary focus of Bulldog Football, from the earliest years to high school, is to provide an athletic opportunity to help boys become quality young men. The emphasis on athletic skill, character development, teamwork, and leadership will be a constant; from the first game where his helmet is bigger than he is, to his last when he steps off the field his senior year, proud, confident, and prepared for the next "season" in his life. As a staff, we are committed to making your son the best athlete and young man he can be. Bulldog football coaches serve as character mentors to your sons, consistently teaching them about the qualities found in good sons, brothers, future husbands, fathers, and community members. As a father myself, I want to emphasize that this is not a job we take lightly and are grateful for the opportunity you allow us to be involved in your son's life.

The best advice that we can give to you and your son is to fully enjoy every opportunity the program provides. Football can be an incredible event in a person's life if he is committed to the entire experience. Football, by its very nature, provides ample opportunities for him to learn about hard work, overcoming adversity, and maintain focus when life gets difficult. Learning these skills will help him long after he goes out to begin his adult life. As a team sport, it is a way for him to learn about teamwork and commitment to something that is "bigger than himself." Additionally, through athletic enhancement and weight training, your son will learn how to safely and effectively remain healthy and in shape throughout his life. We welcome and encourage your involvement in this experience including cheering at games, enjoying team meals, being a part of this football family in victories and in loss, and watching your son develop as an athlete and quality young person.

Along the way we hope to have a lot of fun, win a lot of games, and provide for your son the type of memories that he will talk about with his friends and family many, many years after he has hung up his helmet. We commit to you that your son will be a part of a program that has a safe, sound athletic training approach, is conducted with integrity, and at its foundation is driven by the purpose to develop quality young men. We truly hope you will encourage and allow your son to be fully committed to this experience. We sincerely look forward to this adventure with you.

Respectfully,

Coach Hess and the Bulldog Football Coaching Staff

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